Big Rivers
ELECTRIC CORPORATION

2018

MEDIA KIT

WHO TO CONTACT

FOR PRESS INQUIRIES AND TO ARRANGE INTERVIEWS, PLEASE CONTACT:

JENNIFER KEACH
DIRECTOR COMMUNICATIONS AND COMMUNITY RELATIONS

jennifer.keach@bigrivers.com
270-844-6153

STEPHANIE MCCOMBS
COMMUNICATIONS SPECIALIST

stephanie.mccombs@bigrivers.com
270-844-6116

CONNECT:

www.bigrivers.com

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Big Rivers
ELECTRIC CORPORATION

Based in Henderson, Kentucky...

BIG RIVERS ELECTRIC CORPORATION

is a member-owned, not-for-profit, generation and transmission cooperative. We provide wholesale electric power and shared services to three Member-Owner distribution cooperatives. Founded in 1961, Big Rivers now owns and operates 1,444 net MW in generating capacity from four power stations and runs electricity to a 22-county service territory using a system of 1,299 miles of transmission lines and 24 substations.

OUR MISSION

Big Rivers will safely deliver competitive and reliable wholesale power and cost-effective shared services desired by our Member-Owners.

OUR VISION

Big Rivers will be viewed as one of the top G&Ts in the country and will provide services the Members desire in meeting future challenges.

OUR VALUES

Safety - Excellence - Integrity - Teamwork - Member-Owners & Community Service - Respect for the Employee - Environmentally Conscious

OUR MEMBER-OWNERS & SERVICE TERRITORY

Based in Paducah, Kentucky...

JACKSON PURCHASE ENERGY CORPORATION

Based in Henderson, Kentucky...

KENERGY CORP

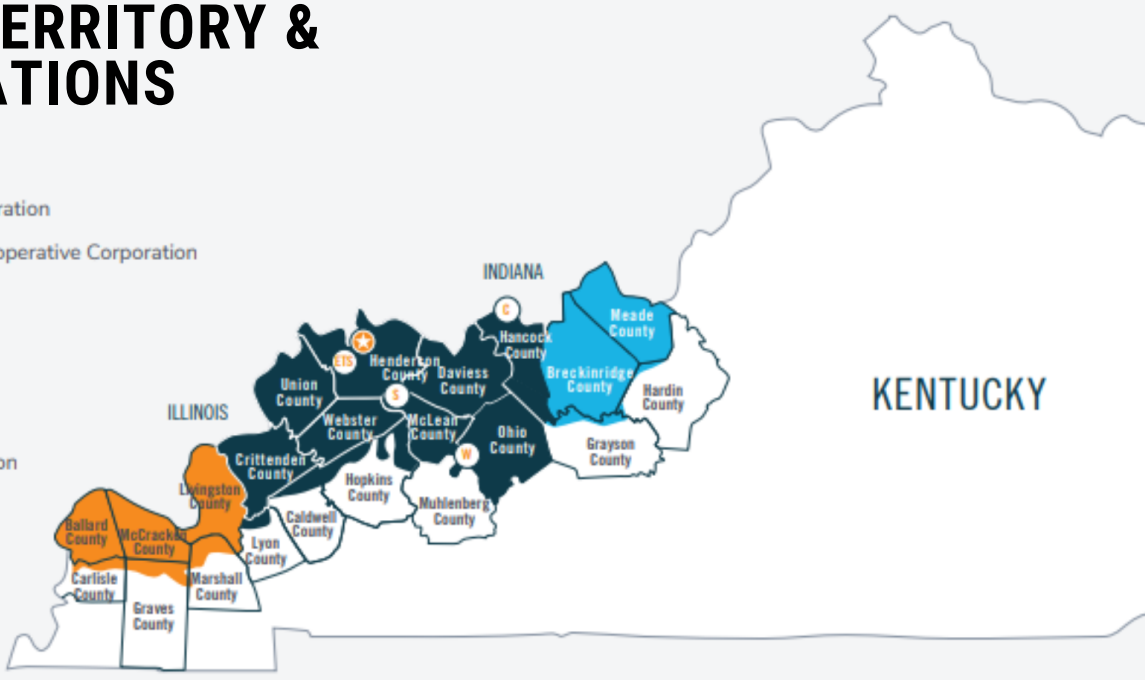
Based in Brandenburg, Kentucky...

MEADE COUNTY RURAL ELECTRIC COOPERATIVE CORPORATION

We generate the power for our Member-Owner distribution cooperatives. They run the electricity to individual accounts. Together, we serve more than 116,000 homes, businesses and farms in western Kentucky.

SERVICE TERRITORY & LOCATIONS

- Big Rivers Headquarters
- Jackson Purchase Energy Corporation
- Meade County Rural Electric Cooperative Corporation
- Kenergy Corp
- Sebree Station
- Wilson Station
- Coleman Station
- Energy Transmission & Substation



Big Rivers ELECTRIC CORPORATION

COOPERATIVE HEADQUARTERS

201 Third Street
Henderson, KY 42420

ENERGY TRANSMISSION & SUBSTATION (ET&S)

5650 Airline Road
Henderson, KY 42420

SEBREE STATION

9000 Highway 2096
Robards, KY 42452
Green Station (454 MW), Reid Station (130 MW) and HMP&L Station Two

WILSON STATION

5663 State Route 85 West
Centertown, KY 42328
417 MW

COLEMAN STATION

4982 River Road
Hawesville, KY 42348
443 MW (Idled in 2014)

We operate differently...

PUTTING MEMBERS FIRST

Cooperatives don't have customers. They have members who own their electric utility and have a say in how it works. A board of locally-elected members oversees the not-for-profit cooperative operations.

Electric cooperatives formed to meet the needs of rural families in the 1930s, a time when approximately 90% of farms lacked electricity. Power companies avoided less-populated areas because it was too expensive to reach each customer. In 1935, President Roosevelt signed an order that created the Rural Electrification Administration (REA), which soon enabled communities to form electric cooperatives. Today, cooperatives in 47 states serve more than 42 million people. (*Source: NRECA*)

ROBERT BERRY

President and Chief Executive Officer

Berry joined Big Rivers in 1981 and worked in several maintenance positions, including Superintendent of Maintenance and Maintenance Manager. In 1998, he transitioned to Western Kentucky Energy (a subsidiary of Louisville Gas and Electric) and served in various roles, such as Maintenance Manager, Plant Manager and General Manager until an unwind transaction returned the power stations to Big Rivers in July 2009, at which time he assumed the position of Vice President Production. Berry accepted the position of Chief Operating Officer in 2013, and the Board of Directors selected Berry as President and Chief Executive Officer of Big Rivers Electric Corporation in July 2014. Berry serves as an active board member of the Kentucky Association for Electric Cooperatives (KAEC), National Renewable Cooperative Organization (NRCO), American Coalition of Clean Coal Electricity (ACCCE) and ACES Power Marketing, along with the Greater Owensboro Economic Development Corporation Board of Directors, Henderson Community College Foundation Board and the Madisonville Community Technical College Engineering Advisory Committee. He graduated from the University of Kentucky Community College system with an associate degree in Mechanical Engineering Technology and Mid-Continent University with a Bachelor of Science in Business Management.

PAUL SMITH

Chief Financial Officer

Smith joined Big Rivers as Chief Financial Officer in April 2018. He began his career as a public accountant with Deloitte & Touche, later working in financial executive roles with NextEra Energy, Inc. and Duke Energy Corporation, the two largest investor-owned utility holding companies in the U.S. He served as Sr. Director of Business Management, with financial responsibility for NextEra Energy Transmission, the competitive transmission subsidiary that managed six, regulated transmission utilities in five states and Canada. With Duke Energy, he most recently served as Vice President Retail Marketing and as Vice President Rates and Regulatory Affairs for the company's electric and natural gas utilities in Ohio and Kentucky. Smith graduated with a Bachelor of Science degree from Purdue University and completed a Master of Business Administration degree from the University of Chicago. He is a certified public accountant (CPA).

MICHAEL CHAMBLISS

Vice President System Operations

Chambliss joined Big Rivers as Vice President System Operations in January 2014. Prior to Big Rivers, Chambliss built a 35-year career at Vectren Corporation. He worked as Electrical Maintenance Foreman, Supervisor of Protective Relays and Gas Turbines, General Foreman of Substation Construction and Maintenance, District Manager, Manager of Transmission Operations and Director Network Operations and also served on multiple MISO transmission committees. Chambliss graduated from the University of Southern Indiana with a Bachelor of Science in Business Administration and from Oakland City University with a Master of Science in Management.

MICHAEL PULLEN

Vice President Production

Pullen joined Big Rivers in 2015, where he ensures that Big Rivers safely, reliably, and economically produces power for its Members. Pullen worked at Electric Energy, Inc., a coal-fired power plant in Southern Illinois, from 1990 to 2014, where he served in a variety of engineering, maintenance, and operation roles including Group Supervisor Maintenance, Manager Systems-Dispatch, Manager, Generation, and Director, Operations. He was then employed by Ameren Illinois from 2014 to 2015 and served in substation construction management. Pullen graduated from the University of Mississippi in 1985 with a Bachelor of Science in eEectrical Engineering and Murray State University in 2005 with a Masters of Business Administration. He is a registered Professional Engineer in the state of Kentucky.

MARK EACRET

Vice President Energy Services

Eacret joined Big Rivers in 2015, where he is responsible for the commercial aspects of the company's interactions with the Midcontinent Independent System Operator (MISO), capacity, energy hedging and marketing. Eacret worked at Cinergy and its predecessor corporations from 1980 to 1999, holding positions of increasing responsibility throughout the company's accounting function and then in the wholesale power function. He moved to Ameren Corp in 1999, where he and his team provided analytical support to the company's marketing and trading functions. He assumed the additional responsibility of Controller for Ameren's merchant generation operation, Ameren Energy Resources (AER), in 2007, and he was named Controller and Vice President of Business Services at AER in 2011. In January 2014, Eacret moved to Sunflower Electric Power Corp as the Senior Manager of Market Operations and Power Contracts, helping transition the company into the Southwest Power Pool Integrated Market. Eacret graduated from Indiana University-Purdue University at Indianapolis with a Bachelor of Science in Accounting and Indiana University with a Master of Business Administration with a concentration in Finance.

LINDSAY DURBIN

Vice President Human Resources

Durbin moved to the role of Vice President Human Resources in April 2018. Durbin brings an extensive utility industry background, having served in the past as both Big Rivers' Chief Financial Officer and Vice President Energy Services. She began her career in 1998 at Big Rivers and worked in the accounting and energy services realm before spending five years at a Fortune 1000 investor-owned utility in southern Indiana. Upon her return to Big Rivers in 2010, she focused on strategic planning and risk management before assuming responsibility for Energy Services and later Finance and Accounting at Big Rivers. Durbin holds a Master of Business Administration degree, Bachelor of Science in Accounting, and a Master Certificate in Human Resource Management. She is a certified public accountant (CPA), a certified business resilience manager (CBRM) and certified in financial management (CFM).

JENNIFER KEACH

Director Communications and Community Relations

Keach returned to Big Rivers and her current Director Communications and Community Relations role in 2016. She began her career at Big Rivers in 1981 as the Human Resources Training Specialist. In 1998, Keach moved to Western Kentucky Energy and served as Sr. Community Relations Representative until 2009, when she transitioned back to Big Rivers as Community Relations Manager. She then left Big Rivers in 2010. Keach holds a Bachelor of Science in Public Relations and Political Science from Murray State University.

SHARLA WELLS

Director Legislative Affairs and Governmental Relations

Wells joined Big Rivers as the Director of Risk Management and Strategic Planning in 2013 and assumed the role of Director of Legislative Affairs and Governmental Relations in 2014. Her previous experience includes time working at Kenergy Corp, the Greater Owensboro Economic Development Corporation, the Madisonville-Hopkins County Economic Development Corporation and serving as director of the Hopkins County Tourist & Convention Commission. Wells holds a master's and bachelor's degree in Organizational Communication from Murray State University and is currently pursuing a Master Certificate in Legislative Affairs from Georgetown University.

Big Rivers ELECTRIC CORPORATION

Big Rivers employs 500+ people

at five locations in western Kentucky.

Community Giving

Employee giving and a corporate match provided nearly $248,000 to local United Way chapters in 2017. Big Rivers donated another $58,000 to local charities, schools and first responders.

Fueled by Kentucky

Coal fuels 99% of our plants, and almost all of that coal comes from nearby mines. The company purchased more than two million tons of western KY coal in 2016.

Big Rivers and its operations impact the local economy by an estimated

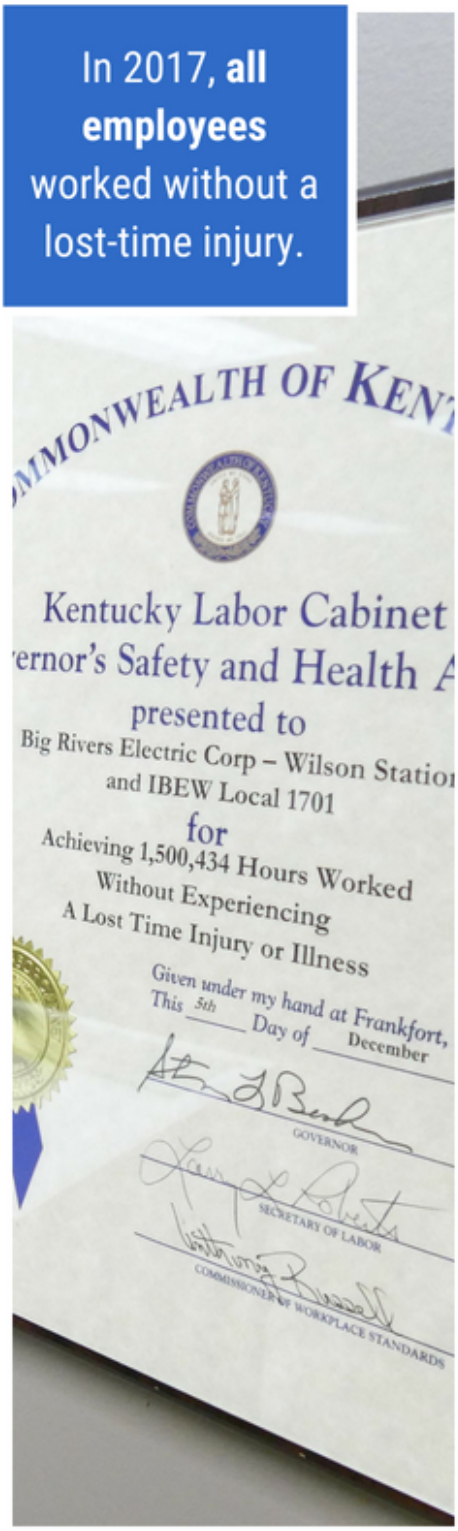
$406 million.

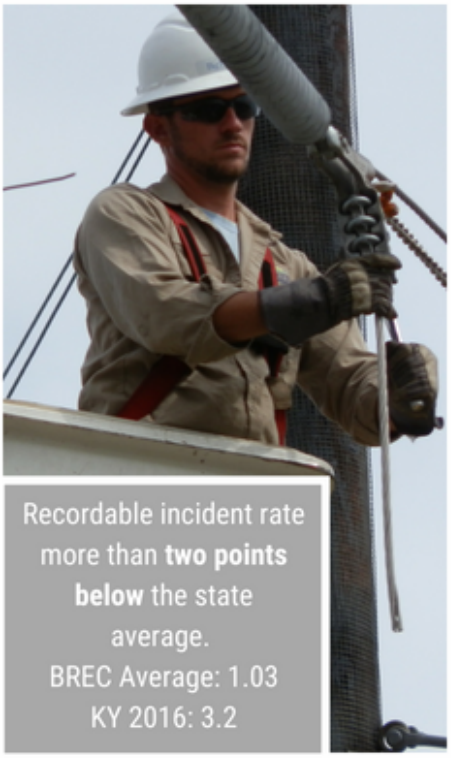
Big Rivers ELECTRIC CORPORATION

BIG RIVERS HOLDS 46 GOVERNOR'S SAFETY AND HEALTH AWARDS

More than any other entity in Kentucky

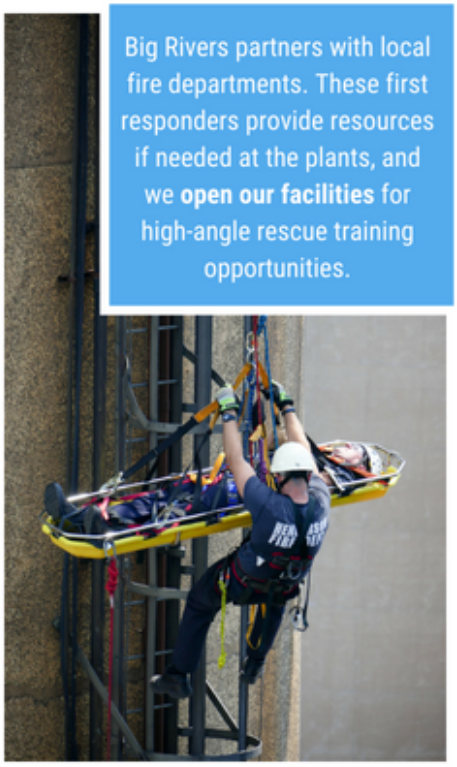
In 2017, **all employees** worked without a lost-time injury.





Recordable incident rate more than **two points below** the state average.
BREC Average: 1.03
KY 2016: 3.2

Big Rivers partners with local fire departments. These first responders provide resources if needed at the plants, and we **open our facilities** for high-angle rescue training opportunities.



Kentucky Employers' Mutual Insurance honored Big Rivers with our **2nd consecutive Destiny Award in 2017**. The award recognizes KY companies for their safety commitment and success.

Big Rivers ELECTRIC CORPORATION

Seven Arrays Connected to the...

Big Rivers ELECTRIC CORPORATION SOLAR EDUCATION CENTER

Launched in 2017, the Solar Education Center provides the public with hourly, daily and monthly information on how this renewable energy source works in Kentucky. Located at seven sites in McCracken, Marshall, Livingston, Henderson, Daviess, Meade and Breckinridge Counties, the arrays produce a combined 165,000 kWh each year. That equates to the amount of energy needed to power 12 homes. Members, schools and the public can all view the **solar.bigrivers.com** website to research the technology, compare costs and monitor the impacts of weather on generation. Members and community groups were invited to visit the array sites for grand openings in 2018.

Visit solar.bigrivers.com for more information.

RECENT HEADLINES

BIG RIVERS AND ET&S RECOGNIZED FOR SAFETY AWARDS

Big Rivers Electric Corporation received two employee safety honors from the Kentucky Labor Cabinet and Kentucky Employers' Mutual Insurance (KEMI). (View more)

OMU APPROVES CONTRACT TO PURCHASE POWER FROM BIG RIVERS

WFIE - Officials at OMU said they were looking for a low cost, low-risk way to provide for their customers, and the agreement with Big Rivers was the way to go. (View more)

BIG RIVERS SECURES USDA GRANT FOR EDUCATIONAL SOLAR PROJECT

The USDA Rural Development awarded Big Rivers Electric Corporation an $84,175 grant to assist in the building of a new, educational solar array project. (View more)

FITCH UPGRADES BIG RIVERS CREDIT RATING TO BBB-

FITCH - The rating upgrade to 'BBB-' reflects the solid financial results achieved in fiscal 2017, which included higher liquidity, lower leverage and expectations for sustained improvement over the near term.

The upgrade also reflects BREC's ongoing and successful management of its long resource position with reduced exposure to short-term market sales over the next few years.

(CLICK TO VIEW FULL STORY)

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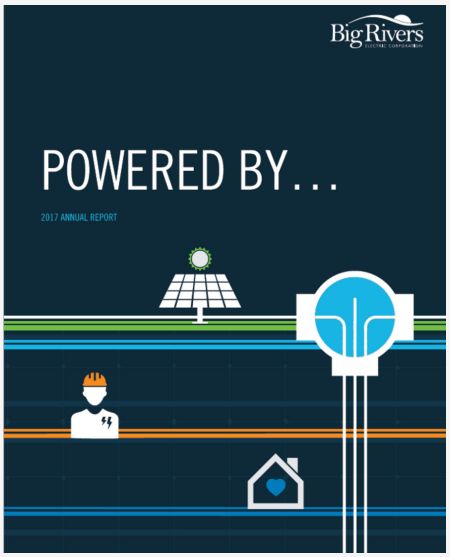

For a more detailed company profile...

2017 ANNUAL REPORT

Contains financial highlights, board members, safety data and energy production metrics. (Click to View)

For multimedia needs...

ONLINE PHOTO GALLERY

Photos of Headquarters, power plants and transmission lines available for download. (Click to View)

Press releases, photos and videos posted to **www.bigrivers.com/news** and on the Big Rivers Facebook page.