



MEDIA KIT

2023
EDITION

Contact & Connect

For press inquiries and to arrange interviews, please contact:

JENNIFER KEACH
DIRECTOR COMMUNICATIONS
AND COMMUNITY RELATIONS

jennifer.keach@bigrivers.com
270-844-6153

STEPHANIE MCCOMBS
COMMUNICATIONS SPECIALIST

stephanie.mccombs@bigrivers.com
270-844-6116

Connect on Social Media:



www.bigrivers.com



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HEADQUARTERS: OWENSBORO, KY

Big Rivers Electric Corporation is a member-owned, not-for-profit, generation and transmission cooperative. We provide wholesale electric power and shared services to three Member-Owner distribution cooperatives. Founded in 1961, Big Rivers now owns and operates 936 net MW in generating capacity and runs electricity to a 22-county service territory using a system of 1,300+ miles of transmission lines and 24 substations.

OUR MISSION:

Big Rivers will safely deliver competitive and reliable wholesale power and cost-effective shared services desired by our Member-Owners.

OUR VISION:

Big Rivers will be viewed as one of the top G&Ts in the country and will provide services the Members desire in meeting future challenges.

OUR VALUES:

- Safety
- Excellence
- Integrity
- Teamwork
- Member-Owners & Community Service
- Respect for the Employee
- Environmentally Conscious

OUR MEMBER-OWNERS

Big Rivers Electric Corporation was created in 1961 to provide energy to three Member-Owner distribution cooperatives:



Based in Paducah, Kentucky...

**JACKSON
PURCHASE
ENERGY
CORPORATION**



Based in Henderson, Kentucky...

**KENERGY
CORP**

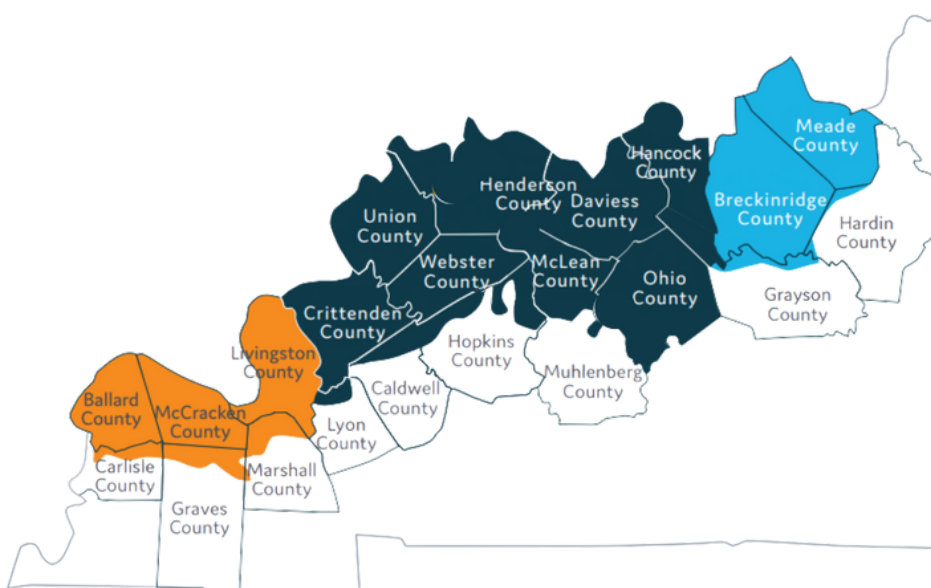


Based in Brandenburg, Kentucky...

**MEADE COUNTY
RURAL ELECTRIC
COOPERATIVE
CORPORATION**

SERVICE TERRITORY

We generate the power for our Member-Owner distribution cooperatives. They run the electricity to individual accounts. Together, we serve more than 120,000 homes, businesses, and farms in western Kentucky.



OUR LOCATIONS

Big Rivers Electric Corporation operates from the Headquarters office, Transmission office, and three power plant sites.



HEADQUARTERS

710 West 2nd Street
Owensboro, KY 42301



ET&S

Energy Substations and Transmission
5650 Airline Road
Henderson, KY 42420



SEBREE STATION

9000 Highway 2096
Robards, KY 42452
Green Station 1 & 2 (454 MW), Reid Station (65 MW)
Natural Gas



WILSON STATION

5663 State Route 85 West
Centertown, KY 42328
417 MW
Coal



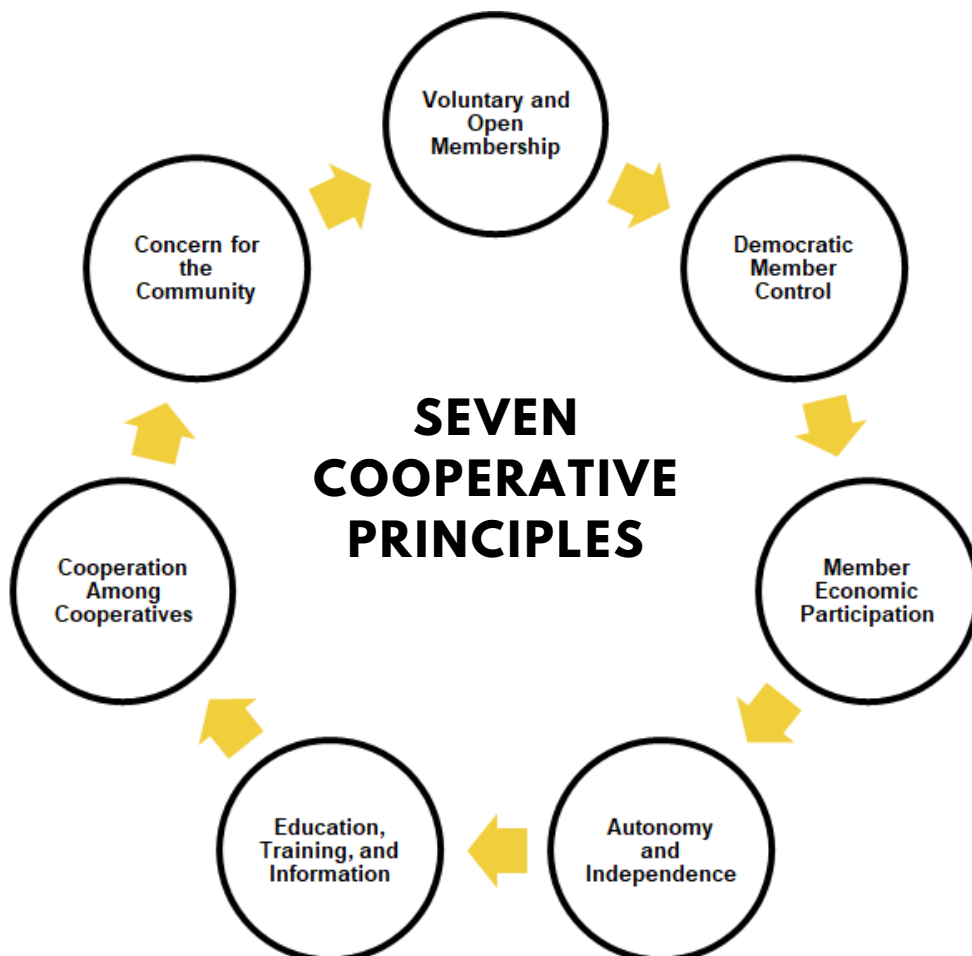
COLEMAN STATION (RETIRED)

4982 River Road
Hawesville, KY 42348
Demolished in 2022

WHAT IS A COOPERATIVE?

WE OPERATE DIFFERENTLY BY PUTTING MEMBERS FIRST.

Cooperatives don't have customers. They have members who own their electric utility and have a say in how it works. A board of locally-elected members oversees the not-for-profit cooperative operations.



Electric cooperatives formed to meet the needs of rural families in the 1930s, a time when approximately 90% of farms lacked electricity. Power companies avoided less-populated areas because it was too expensive to reach each customer. In 1935, President Roosevelt signed an order that created the Rural Electrification Administration (REA), which soon enabled communities to form electric cooperatives. Today, cooperatives in 47 states serve more than 42 million people. (Source: NRECA)

OUR LEADERSHIP



ROBERT BERRY

President & Chief Executive Officer

Berry joined Big Rivers in 1981 and worked in several maintenance positions, including Superintendent of Maintenance and Maintenance Manager. In 1998, he transitioned to Western Kentucky Energy (a subsidiary of Louisville Gas and Electric) and served in various roles, such as Maintenance Manager, Plant Manager, and General Manager until an unwind transaction returned the power stations to Big Rivers in July 2009, at which time he assumed the position of Vice President Production. Berry accepted the position of Chief Operating Officer in 2013, and the Board of Directors selected Berry as President and Chief Executive Officer of Big Rivers Electric Corporation in July 2014. Berry serves as an active board member of the Kentucky Electric Cooperatives (KEC), National Renewable Cooperative Organization (NRCO), American Coalition of Clean Coal Electricity (ACCCE), and ACES Power Marketing, along with the Greater Owensboro Economic Development Corporation Board of Directors, Henderson Community College Foundation Board, and the Madisonville Community Technical College Engineering Advisory Committee. He graduated from the University of Kentucky Community College system with an Associate of Science in Mechanical Engineering Technology and from Mid-Continent University with a B.S. in Business Management.



TALINA MATHEWS

Chief Financial Officer

Mathews joined Big Rivers as Chief Financial Officer in September 2022. Mathews brings more than 20 years of energy policy experience. She was appointed to a seat on the Kentucky Public Service Commission (KPSC) in 2017 by Gov. Matt Bevin and served out her term until 2021. Prior to her appointment as commissioner, Mathews had worked as the executive director for the KPSC since 2016. Mathews previously held director positions at the Organization of MISO States and the Department of Energy Generation, Transmission, and Distribution for the Kentucky Department of Energy Development and Independence. Her career also includes time serving as a special assistant for policy at the Kentucky Public Service Commission, as the assistant director of the Kentucky Department of Energy Development and Independence, and as the executive director of the Governor's Office of Energy Policy. She most recently worked as director of state regulatory policy at Southwest Power Pool. Mathews holds a B.A. in Economics from Berea College and a M.A. and Ph.D. in Economics from the University of Kentucky.



NATHAN BERRY

Chief Operating Officer

Berry joined Big Rivers in 2017 serving as the Production Manager at Green Station before later being promoted to Wilson Station Plant Manager in 2018 and Vice President of Production in 2021. In 2022, Berry was promoted to the Chief Operating Officer, where he provides oversight of strategic operations of the Big Rivers generation fleet and ensures that Big Rivers safely, reliably, and economically produces power for its Members. Berry previously worked at Duke Energy Gibson Generating Station, a coal-fired power plant in Southern Indiana, from 2008 to 2013, where he was a Boiler System Engineer. He was then employed by Southern Company from 2013 to 2017 as an Operations Shift Supervisor and an Engineering Supervisor in Alabama. Berry graduated from Rochester Institute of Technology in 2008 with a B.S. in Mechanical Engineering and from the University of Louisville with a M.B.A. in 2022.

OUR LEADERSHIP (CONTINUED)



RON REPSHER

Vice President Energy Services

Ron Repsher joined Big Rivers in 2022 serving as Vice President of Energy Services, where he is responsible for the commercial aspects of the company's interactions with the Midcontinent Independent System Operator (MISO), capacity, energy hedging, energy marketing, and economic development. Repsher previously worked at Cooperative Energy in Hattiesburg, Mississippi, as Vice President of Power Supply. He joined Cooperative Energy in 2005 as an Electrician and held many positions there including Relay Technician, Generation Planning Engineer, and Director of Power Marketing and Fuels. Repsher graduated from Jones County Junior College with an Associate of Applied Science in Electronics and holds a Bachelor of Science Degree in Electrical Engineering from Mississippi State University, as well as a Master's in Business Administration from Mississippi State University.



MIKE MIZELL

Chief Administrative Officer

Mizell comes to Big Rivers from the Ice Miller Law Firm in Indianapolis, where he was a Senior Strategic Advisor for the past three years. Prior to that, Mizell spent the majority of his career with AES Corporation where he held several executive level positions, including Vice President Regulated Utilities and Senior Vice President and General Counsel. In these roles, his experience included matters pertaining to environmental regulations related to utilities and, more specifically, coal-fired generation assets. He has worked with several states regarding the development of new or revised environmental regulations. This experience included both compliance and enforcement activities. At AES, he was responsible for all environmental compliance activities and managed a multi-person environmental staff. Mizell earned his Bachelor's Degree from Nova Southeastern University and his Juris Doctor Degree from Cumberland School of Law at Samford University.



CHRIS BRADLEY

Vice President System Operations

Bradley joined Big Rivers in 1989 and worked in various transmission related roles including Transmission Planning Engineer, Director of Energy Control & Compliance, and Director of Transmission System. In 2021, Bradley was promoted to the role of Vice President of System Operations where he ensures the safe and reliable operation of the Big Rivers transmission system. Bradley graduated from the University of Evansville in 1989 with a B.S. in Electrical Engineering and received a M.S. in Engineering Management in 1992. He is a registered Professional Engineer in the state of Kentucky.

OUR LEADERSHIP (CONTINUED)



TYSON KAMUF
General Counsel

EKamuf joined Big Rivers in 2018 as Corporate Attorney, and in 2021, he was promoted to General Counsel, where he oversees the company's legal and regulatory department, represents Big Rivers in various court and regulatory proceedings, and serves as legal adviser to the Board of Directors and management. Kamuf was previously an attorney and shareholder in the Owensboro, Kentucky, law firm of Sullivan Mountjoy, PSC. Kamuf graduated magna cum laude from the University of Kentucky with a B.A. in Political Science and cum laude from the University of Kentucky College of Law.



JENNIFER KEACH
Director Communications and Community Relations

Keach returned to Big Rivers and her current Director Communications and Community Relations role in 2016, where she oversees external communications, internal communications, and economic development projects. She began her career at Big Rivers in 1989 as the Human Resources Training Specialist. In 1998, Keach moved to Western Kentucky Energy and served as Sr. Community Relations Representative until 2009, when she transitioned back to Big Rivers as Community Relations Manager. She then left Big Rivers in 2010 before resuming her position five years later. Keach holds a B.S. in Public Relations and Political Science from Murray State University.

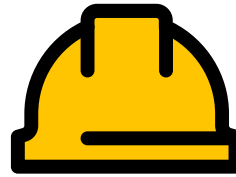


SHARLA WELLS
Director Legislative Affairs and Government Relations

Wells joined Big Rivers as the Director of Risk Management and Strategic Planning in 2013 and moved to the role of Director of Legislative Affairs and Governmental Relations in 2014. Her previous experience includes time working at Kenergy Corp, the Greater Owensboro Economic Development Corporation, the Madisonville-Hopkins County Economic Development Corporation, and serving as Director of the Hopkins County Tourist & Convention Commission. Wells holds a Master and Bachelor degree in Organizational Communication from Murray State University and is currently pursuing a Master Certificate in Legislative Affairs from Georgetown University.

COMMUNITY IMPACT

Big Rivers Electric Corporation employs nearly 300 people in western Kentucky.



300 EMPLOYEES



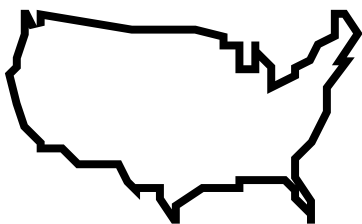
GIVING BACK

Employee giving and corporate matches provide thousands in United Way donations annually. In addition, Big Rivers supports other community organizations with thousands in donations each year. Employees also volunteer to work on local projects.

Our coal-fired power plant generates using locally sourced fuel. Big Rivers has purchased roughly \$100 million in coal in recent years, with most of that coming from regional mines.



FUELED BY KY



\$400+ MILLION

Big Rivers Electric Corporation and its operations impact the local economy by an estimated +\$400 Million.

SAFETY EXCELLENCE

Big Rivers holds 57 Governor's Safety and Health Awards.

That's more than any other entity in Kentucky.



KEMI Honors

Kentucky Employers' Mutual Insurance (KEMI) named Big Rivers as a 7th consecutive Destiny Award in 2022.

The annual award recognizes KY organizations for their safety commitment and success.

Rescue Training

Big Rivers opens up power plant facilities to local fire departments for high-angle rescue training.

The first responders provide emergency resources if needed at Big Rivers locations while also receiving on-site training opportunities.

Safety Records

Big Rivers' lost-time incident rate is less than half of the national G&T average.

Transmission employees reached 12 years without a lost-time incident and 7 Years without a recordable in 2022.

SOLAR EDUCATION

Launched in 2017, the Solar Education Center provides the public with hourly, daily and monthly information on how this renewable energy source works in Kentucky. Located at seven sites in McCracken, Marshall, Livingston, Henderson, Daviess, Meade and Breckinridge Counties, the arrays produce a combined 165,000 kWh each year. That equates to the amount of energy needed to power 12 homes.

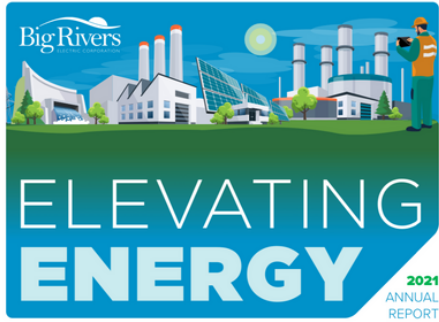
Members, schools and the public can all view the solar.bigrivers.com website to research the technology, compare costs and monitor the impacts of weather on generation.



Visit solar.bigrivers.com to view updating data.



MEDIA RESOURCES



2021 ANNUAL REPORT

Contains financial highlights, board members, safety data and energy production metrics. (Click to View)



ONLINE PHOTO GALLERY

Photos of Headquarters, power plants and transmission lines available for download. (Click to View)

Press releases, photos and videos posted to **www.bigrivers.com/news** and on the Big Rivers Facebook page.

