



# MEDIA KIT

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**2024**  
EDITION

# Contact & Connect

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For press inquiries and to arrange interviews, please contact:

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## Connect on Social Media:



[www.bigrivers.com](http://www.bigrivers.com)



@BRElectricCorp



@bigriverselectric




Search: Big Rivers Electric



@bigriverselectric



Search: Big Rivers Electric



# HEADQUARTERS: OWENSBORO, KY

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Big Rivers Electric Corporation is a member-owned, not-for-profit, generation and transmission cooperative. We provide wholesale electric power and shared services to three Member-Owner distribution cooperatives. Founded in 1961, Big Rivers now owns and operates 936 net MW in generating capacity and runs electricity to a 22-county service territory using a system of 1,353 miles of transmission lines and 26 substations.

## OUR MISSION:

Big Rivers will safely deliver competitive and reliable wholesale power and cost-effective shared services desired by our Member-Owners.

## OUR VISION:

Big Rivers will be viewed as one of the top G&Ts in the country and will provide services the Members desire in meeting future challenges.

## OUR VALUES:

- Safety
- Excellence
- Integrity
- Teamwork
- Member-Owners & Community Service
- Respect for the Employee
- Environmentally Conscious

# OUR MEMBER-OWNERS

Big Rivers Electric Corporation was created in 1961 to provide energy to three Member-Owner distribution cooperatives:



*Based in Paducah, Kentucky...*

**JACKSON  
PURCHASE  
ENERGY  
COOPERATIVE**



*Based in Henderson, Kentucky...*

**KENERGY  
CORP**

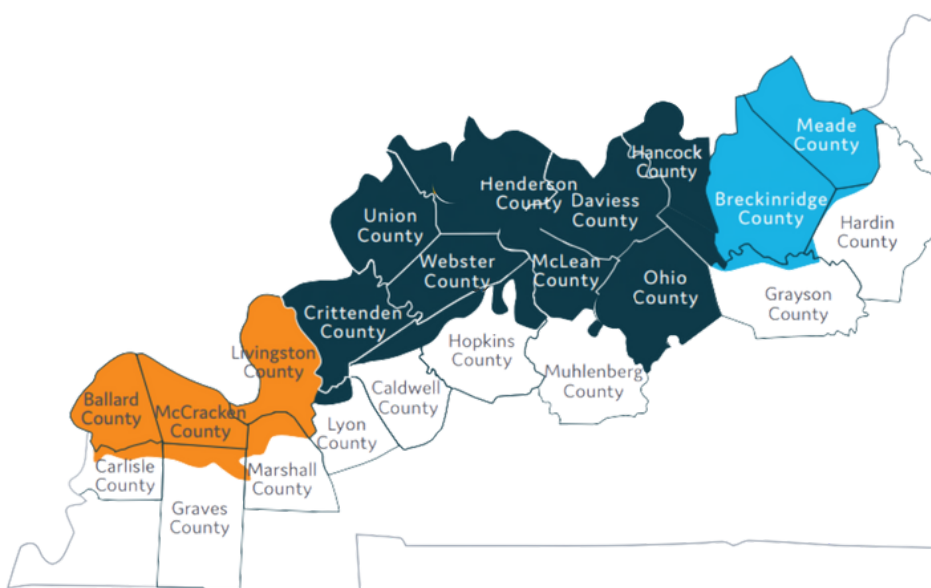


*Based in Brandenburg, Kentucky...*

**MEADE COUNTY  
RURAL ELECTRIC  
COOPERATIVE  
CORPORATION**

## SERVICE TERRITORY

We generate the power for our Member-Owner distribution cooperatives. They run the electricity to individual accounts. Together, we serve more than 120,000 homes, businesses, and farms in western Kentucky.



# OUR LOCATIONS

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Big Rivers Electric Corporation operates from the Headquarters office, Transmission office, and three power plant sites.



## HEADQUARTERS

710 West 2nd Street  
Owensboro, KY 42301



## ET&S

Energy Substations and Transmission  
5650 Airline Road  
Henderson, KY 42420



## SEBREE STATION

9000 Highway 2096  
Robards, KY 42452  
Green Station 1 & 2 (454 MW), Reid CT (65 MW)  
Natural Gas



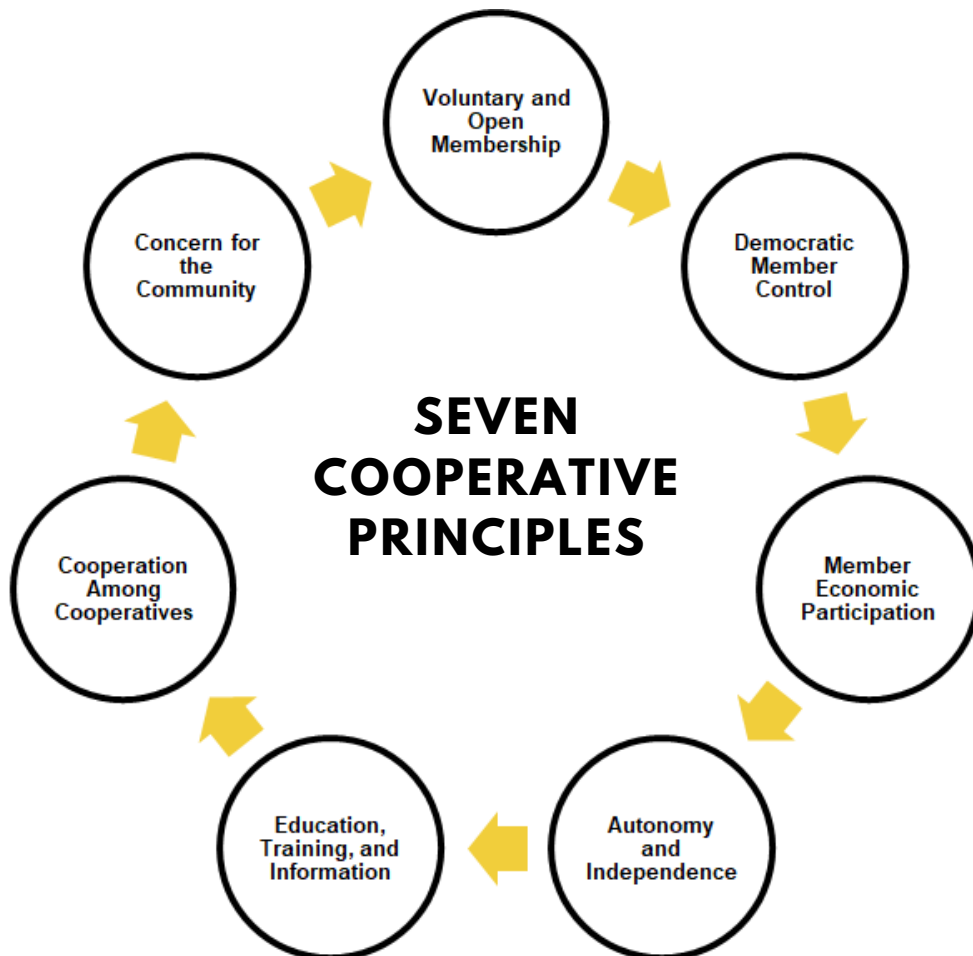
## WILSON STATION

5663 State Route 85 West  
Centertown, KY 42328  
417 MW  
Coal

# WHAT IS A COOPERATIVE?

## WE OPERATE DIFFERENTLY BY PUTTING MEMBERS FIRST.

Cooperatives don't have customers. They have members who own their electric utility and have a say in how it works. A board of locally-elected members oversees the not-for-profit cooperative operations.



Electric cooperatives formed to meet the needs of rural families in the 1930s, a time when approximately 90% of farms lacked electricity. Power companies avoided less-populated areas because it was too expensive to reach each customer. In 1935, President Roosevelt signed an order that created the Rural Electrification Administration (REA), which soon enabled communities to form electric cooperatives. Today, cooperatives in 47 states serve more than 42 million people. (Source: NRECA)

# OUR LEADERSHIP

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## **DON GULLEY**

**President & Chief Executive Officer**

Coming Soon



## **TALINA MATHEWS**

**Chief Financial Officer**

Mathews joined Big Rivers as Chief Financial Officer in September 2022. Mathews brings more than 20 years of energy policy experience. She was appointed to a seat on the Kentucky Public Service Commission (KPSC) in 2017 by Gov. Matt Bevin and served out her term until 2021. Prior to her appointment as commissioner, Mathews had worked as the executive director for the KPSC since 2016. Mathews previously held director positions at the Organization of MISO States and the Department of Energy Generation, Transmission, and Distribution for the Kentucky Department of Energy Development and Independence. Her career also includes time serving as a special assistant for policy at the Kentucky Public Service Commission, as the assistant director of the Kentucky Department of Energy Development and Independence, and as the executive director of the Governor's Office of Energy Policy. She most recently worked as director of state regulatory policy at Southwest Power Pool. Mathews holds a B.A. in Economics from Berea College and a M.A. and Ph.D. in Economics from the University of Kentucky.



## **NATHAN BERRY**

**Chief Operating Officer**

Berry joined Big Rivers in 2017 serving as the Production Manager at Green Station before later being promoted to Wilson Station Plant Manager in 2018 and Vice President of Production in 2021. In 2022, Berry was promoted to the Chief Operating Officer, where he provides oversight of strategic operations of the Big Rivers generation fleet and ensures that Big Rivers safely, reliably, and economically produces power for its Members. Berry previously worked at Duke Energy Gibson Generating Station, a coal-fired power plant in Southern Indiana, from 2008 to 2013, where he was a Boiler System Engineer. He was then employed by Southern Company from 2013 to 2017 as an Operations Shift Supervisor and an Engineering Supervisor in Alabama. Berry graduated from Rochester Institute of Technology in 2008 with a B.S. in Mechanical Engineering and from the University of Louisville with a M.B.A. in 2022.

# OUR LEADERSHIP (CONTINUED)

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**TERRY WRIGHT**  
**Vice President Energy Services**

Terry Wright joined Big Rivers in January 2023, serving as Director of Resources and Forecasting before being promoted in November 2023 to Vice President of Energy Services. The Energy Services group is responsible for the commercial aspects of the company's interactions with the Midcontinent Independent System Operator (MISO), capacity markets, energy hedging, energy marketing, and economic development. Wright previously worked at Cooperative Energy in Hattiesburg, Mississippi, as Director of Power Marketing and Fuels. He joined Cooperative Energy in 2017 as Power Marketing Coordinator and was subsequently promoted to Manager of Power Marketing and then Director of Power Marketing and Fuels. Wright graduated from Missouri State University with a Bachelor of Science degree in Mathematics with a minor in Computer Science, from Missouri State University with a Master's degree in Mathematics, and from the University of Tulsa with a Master's degree in Finance.



**MIKE MIZELL**  
**Chief Administrative Officer**

Mizell comes to Big Rivers from the Ice Miller Law Firm in Indianapolis, where he was a Senior Strategic Advisor for the past three years. Prior to that, Mizell spent the majority of his career with AES Corporation where he held several executive level positions, including Vice President Regulated Utilities and Senior Vice President and General Counsel. In these roles, his experience included matters pertaining to environmental regulations related to utilities and, more specifically, coal-fired generation assets. He has worked with several states regarding the development of new or revised environmental regulations. This experience included both compliance and enforcement activities. At AES, he was responsible for all environmental compliance activities and managed a multi-person environmental staff. Mizell earned his Bachelor's Degree from Nova Southeastern University and his Juris Doctor Degree from Cumberland School of Law at Samford University.



**CHRIS BRADLEY**  
**Vice President System Operations**

Bradley joined Big Rivers in 1989 and worked in various transmission related roles including Transmission Planning Engineer, Director of Energy Control & Compliance, and Director of Transmission System. In 2021, Bradley was promoted to the role of Vice President of System Operations where he ensures the safe and reliable operation of the Big Rivers transmission system. Bradley graduated from the University of Evansville in 1989 with a B.S. in Electrical Engineering and received a M.S. in Engineering Management in 1992. He is a registered Professional Engineer in the state of Kentucky.



# OUR LEADERSHIP (CONTINUED)

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**TYSON KAMUF**  
**General Counsel**

EKamuf joined Big Rivers in 2018 as Corporate Attorney, and in 2021, he was promoted to General Counsel, where he oversees the company's legal and regulatory department, represents Big Rivers in various court and regulatory proceedings, and serves as legal adviser to the Board of Directors and management. Kamuf was previously an attorney and shareholder in the Owensboro, Kentucky, law firm of Sullivan Mountjoy, PSC. Kamuf graduated magna cum laude from the University of Kentucky with a B.A. in Political Science and cum laude from the University of Kentucky College of Law.



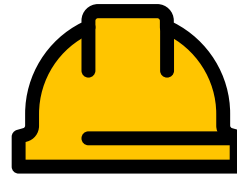
**JENNIFER KEACH**  
**Director Communications and Community Relations**

Keach returned to Big Rivers and her current Director Communications and Community Relations role in 2016, where she oversees external communications, internal communications, and economic development projects. She began her career at Big Rivers in 1989 as the Human Resources Training Specialist. In 1998, Keach moved to Western Kentucky Energy and served as Sr. Community Relations Representative until 2009, when she transitioned back to Big Rivers as Community Relations Manager. She then left Big Rivers in 2010 before resuming her position five years later. Keach holds a B.S. in Public Relations and Political Science from Murray State University.

# COMMUNITY IMPACT

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Big Rivers Electric Corporation employs nearly 300 people in western Kentucky.



**300 EMPLOYEES**

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**GIVING BACK**

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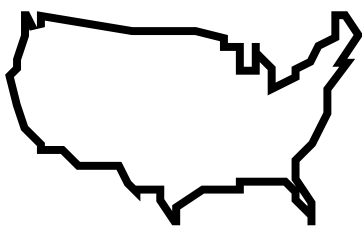
Employee giving and corporate matches provide thousands in United Way donations annually. In addition, Big Rivers supports other community organizations with thousands in donations each year. Employees also volunteer to work on local projects.

Our coal-fired power plant generates using locally sourced fuel. Big Rivers has purchased roughly \$100 million in coal in recent years, with most of that coming from regional mines.



**FUELED BY KY**

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**\$400+ MILLION**

Big Rivers Electric Corporation and its operations impact the local economy by an estimated +\$400 Million.

# SAFETY EXCELLENCE

## Big Rivers holds 58 Governor's Safety and Health Awards.

*That's more than any other entity in Kentucky.*



### KEMI Honors

Kentucky Employers' Mutual Insurance (KEMI) named Big Rivers as a 8th consecutive Destiny Award in 2023.

The annual award recognizes KY organizations for their safety commitment and success.



### Rescue Training

Big Rivers opens up power plant facilities to local fire departments for high-angle rescue training.

The first responders provide emergency resources if needed at Big Rivers locations while also receiving on-site training opportunities.



### Safety Records

Big Rivers' lost-time incident rate is less than half of the national G&T average.

For the first time in Big Rivers' history, all employees at all locations reached one year without a recordable injury in 2023.

# OTHER RESOURCES

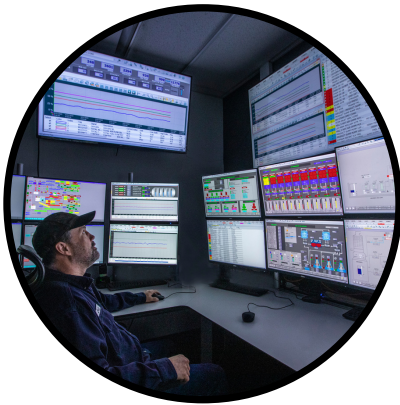
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## 2022 ANNUAL REPORT

Contains financial highlights, board members, safety data and energy production metrics.

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## FOLLOW BIG RIVERS ONLINE

information about Big Rivers can be found on Facebook, Instagram, X(Twitter), and LinkedIn.

Press releases, photos and videos posted to [www.bigrivers.com](http://www.bigrivers.com) and on the Big Rivers Facebook page.

