



# MEDIA KIT

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2026  
EDITION



# Contact & Connect

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## Connect on Social Media:



[www.bigrivers.com](http://www.bigrivers.com)



@BRElectricCorp



@bigriversselectric



Search: Big Rivers Electric



@bigriversselectric



Search: Big Rivers Electric



# HEADQUARTERS: OWENSBORO, KY

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Big Rivers Electric Corporation is a member-owned, not-for-profit, generation and transmission cooperative. We provide wholesale electric power and shared services to three Member-Owner distribution cooperatives. Founded in 1961, Big Rivers now owns and operates 936 net MW in generating capacity and runs electricity to a 22-county service territory using a system of 1,353 miles of transmission lines and 29 substations.

## OUR MISSION:

Big Rivers will safely deliver competitive and reliable wholesale power and cost-effective shared services desired by our Member-Owners.

## OUR VISION:

Big Rivers will be viewed as one of the top G&Ts in the country and will provide services the Members desire in meeting future challenges.

## OUR VALUES:

- Safety
- Excellence
- Integrity
- Teamwork
- Member-Owners & Community Service
- Respect for the Employee
- Environmentally Conscious

# OUR MEMBER-OWNERS

Big Rivers Electric Corporation was created in 1961 to provide energy to three Member-Owner distribution cooperatives:



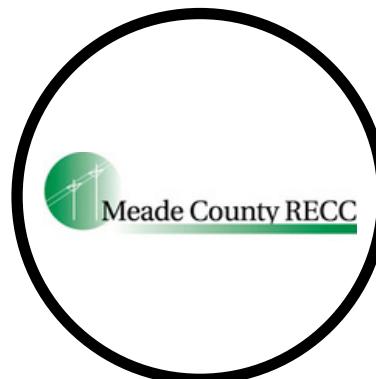
Based in Paducah, Kentucky...

**JACKSON  
PURCHASE  
ENERGY  
COOPERATIVE**



Based in Henderson, Kentucky...

**KENERGY  
CORP**

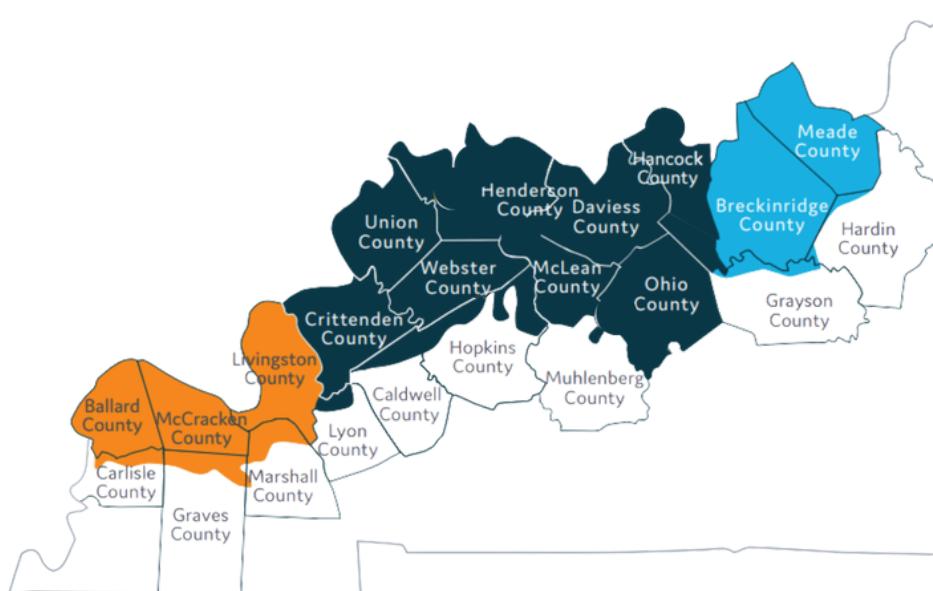


Based in Brandenburg, Kentucky...

**MEADE COUNTY  
RURAL ELECTRIC  
COOPERATIVE  
CORPORATION**

## SERVICE TERRITORY

We generate the power for our Member-Owner distribution cooperatives. They run the electricity to individual accounts. Together, we serve more than 120,000 homes, businesses, and farms in western Kentucky.



# OUR LOCATIONS

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Big Rivers Electric Corporation operates from the Headquarters office, Transmission office, and three power plant sites.



## HEADQUARTERS

710 West 2nd Street  
Owensboro, KY 42301



## TRANSMISSION OPERATIONS CENTER (TOC)

90 Industrial Drive  
Owensboro, KY 42301



## SEBREE STATION

9000 Highway 2096  
Robards, KY 42452  
Green Station 1 & 2 (454 MW), Reid CT (65 MW)  
Natural Gas



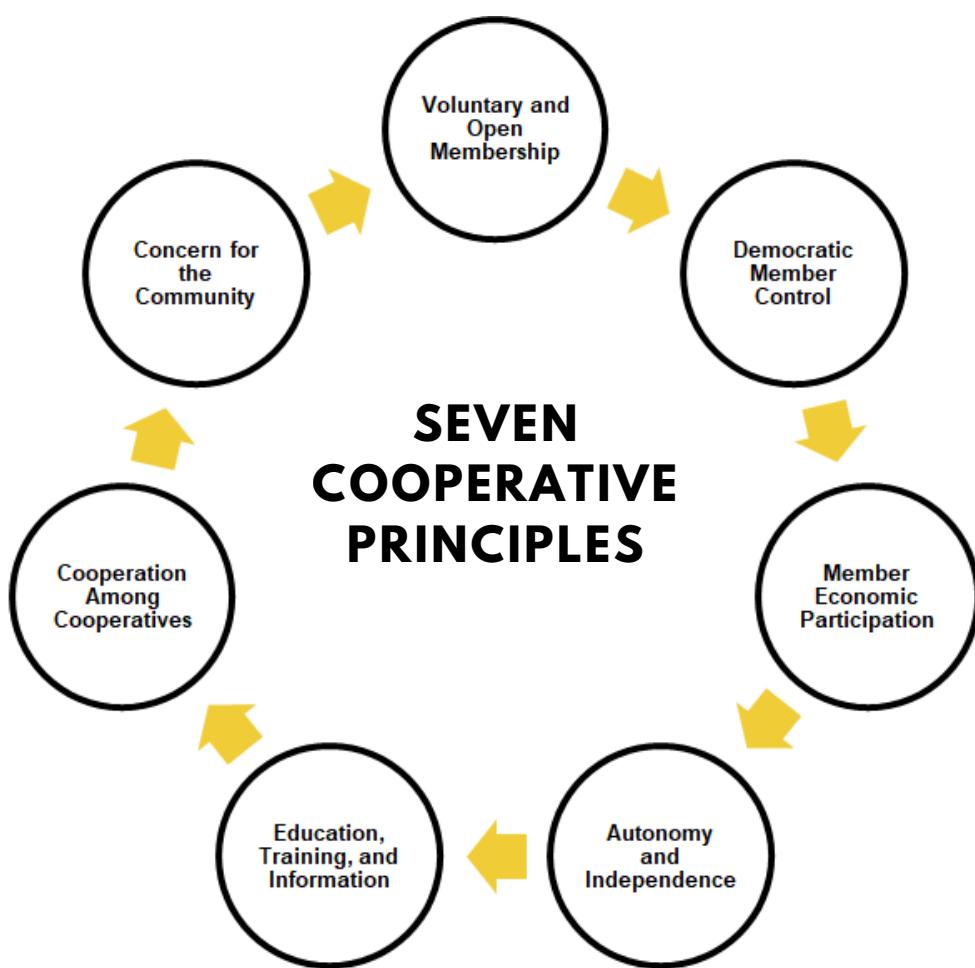
## WILSON STATION

5663 State Route 85 West  
Centertown, KY 42328  
417 MW  
Coal

# WHAT IS A COOPERATIVE?

## WE OPERATE DIFFERENTLY BY PUTTING MEMBERS FIRST.

Cooperatives don't have customers. They have members who own their electric utility and have a say in how it works. A board of locally-elected members oversees the not-for-profit cooperative operations.



Electric cooperatives formed to meet the needs of rural families in the 1930s, a time when approximately 90% of farms lacked electricity. Power companies avoided less-populated areas because it was too expensive to reach each customer. In 1935, President Roosevelt signed an order that created the Rural Electrification Administration (REA), which soon enabled communities to form electric cooperatives. Today, cooperatives in 47 states serve more than 42 million people. (Source: NRECA)

# OUR LEADERSHIP

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## DON GULLEY

### **President & Chief Executive Officer**

Gulley joined Big Rivers as President and Chief Executive Officer in January 2024. Gulley has over 35 years of diverse utility management experience working for regulated & merchant investor-owned utilities (IOUs) and G&T cooperatives. He most recently served as President and CEO for ten years at Southern Illinois Power Cooperative (SIPC), a generation and transmission (G&T) cooperative based in Marion, Illinois. SIPC is owned by seven Member-Owner distribution cooperatives with \$700 million in assets and a generation portfolio consisting of coal, gas, hydro, and renewables. Before joining SIPC, Gulley served as Vice President of Regulatory and Market Affairs for Sunflower Electric, a G&T cooperative located in western Kansas. Gulley began his career with Ameren, formerly Union Electric, in 1988, where he worked in various leadership capacities for both the regulated and merchant business units. Gulley currently sits on several industry boards. Gulley has served as Chairman of the Board for both ACES, a national energy management organization, and the National Renewables Cooperative Organization (NRCO). He was also the North American Electric Reliability Corporation (NERC) Member Representative for the National G&T Managers Association. Gulley holds an MBA from Southern Illinois University – Edwardsville and bachelor's degrees in electrical engineering and geology from Southern Illinois University – Carbondale.



## TALINA MATHEWS

### **Chief Financial Officer**

Mathews joined Big Rivers as Chief Financial Officer in September 2022. Mathews brings more than 20 years of energy policy experience. She was appointed to a seat on the Kentucky Public Service Commission (KPSC) in 2017 by Gov. Matt Bevin and served out her term until 2021. Prior to her appointment as commissioner, Mathews had worked as the executive director for the KPSC since 2016. Mathews previously held director positions at the Organization of MISO States and the Department of Energy Generation, Transmission, and Distribution for the Kentucky Department of Energy Development and Independence. Her career also includes time serving as a special assistant for policy at the Kentucky Public Service Commission, as the assistant director of the Kentucky Department of Energy Development and Independence, and as the executive director of the Governor's Office of Energy Policy. She most recently worked as director of state regulatory policy at Southwest Power Pool. Mathews holds a B.A. in Economics from Berea College and a M.A. and Ph.D. in Economics from the University of Kentucky.



## MIKE MIZELL

### **Chief Administrative Officer**

Mizell comes to Big Rivers from the Ice Miller Law Firm in Indianapolis, where he was a Senior Strategic Advisor for the past three years. Prior to that, Mizell spent the majority of his career with AES Corporation where he held several executive level positions, including Vice President Regulated Utilities and Senior Vice President and General Counsel. In these roles, his experience included matters pertaining to environmental regulations related to utilities and, more specifically, coal-fired generation assets. He has worked with several states regarding the development of new or revised environmental regulations. This experience included both compliance and enforcement activities. At AES, he was responsible for all environmental compliance activities and managed a multi-person environmental staff. Mizell earned his Bachelor's Degree from Nova Southeastern University and his Juris Doctor Degree from Cumberland School of Law at Samford University.

# OUR LEADERSHIP (CONTINUED)

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## **MANNY ZERINGUE** **Vice President Generation**

Zeringue joined Big Rivers as Vice President of Generation in November 2024. He brought a wealth of experience in coal and gas generation, having worked with IOUs, IPPs, Municipalities, and Cooperatives. Before Big Rivers, Zeringue oversaw generation operations at Comanche Station in Pueblo, CO, for XCEL Energy. Zeringue is also no stranger to the world of Generation and Transmission (G&T) cooperatives. Prior to his work in Colorado, he was head of the New Madrid Plant Station in Southeast Missouri for Associated Electric, achieving the highest operational performance in the plant's history. He also has other public power experience, working for Colorado Springs Utilities, where he managed its fleet of coal, combined-cycle, and combustion-turbine facilities. His career began with a decade of service in the U.S. Navy, where he completed the Engineering Systems School Command Advanced Operations and Maintenance Program. Zeringue served on two ships over six years, earning numerous awards for his technical and leadership excellence. He finished his Navy career as an instructor and supervisor at the Engineering System Schools Command.



## **CHRIS BRADLEY** **Vice President System Operations**

Bradley joined Big Rivers in 1989 and worked in various transmission related roles including Transmission Planning Engineer, Director of Energy Control & Compliance, and Director of Transmission System. In 2021, Bradley was promoted to the role of Vice President of System Operations where he ensures the safe and reliable operation of the Big Rivers transmission system. Bradley graduated from the University of Evansville in 1989 with a B.S. in Electrical Engineering and received a M.S. in Engineering Management in 1992. He is a registered Professional Engineer in the state of Kentucky.



## **MICAH BUSHNELL** **Vice President Energy Services**

Bushnell joined Big Rivers in September 2025 as the Vice President of Energy Services, bringing with him more than 25 years of engineering and management experience. Prior to joining Big Rivers, he served as the Vice President of Portfolio & Markets at Prairie Power, Inc., where he was responsible for all market activities, power supply, and resource planning. He began his career in the private sector, providing engineering and construction consulting services to numerous utilities throughout the US and Canada. He also held several managerial roles at CWLP, a municipal utility in Springfield, IL, most notably serving as the Director of Planning and Markets. Additionally, Micah serves as a director on both the ACES Power Marketing and the National Renewables Cooperative Organization boards. He earned a Bachelor of Science degree in Electrical Engineering from Southern Illinois University in Carbondale, IL and a Master of Business Administration degree from the University of Illinois in Urbana-Champaign, IL. He is a licensed Professional Engineer in the state of Illinois.

# OUR LEADERSHIP (CONTINUED)

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## DERRICK MILLER

### **Vice President Member Services and Economic Development**

Miller joined Big Rivers in 2024 as Vice President Member Services and Economic Development. Prior to joining Big Rivers, Miller served more than 17 years with Tennessee Valley Authority (TVA) in various external relations and technical roles dealing with existing and prospective industrial accounts while coordinating closely with the executive leadership of distribution power companies on all aspects of business with TVA and their community. Miller has a passion for ever strengthening the relationship with the member-owners and ensuring Big Rivers is supporting area economic development. In 2005, Miller graduated from Southern Illinois University with a bachelor's degree of electrical engineering, and he received a Master's degree of Business Administration in 2012. Miller is a registered Professional Engineer in the state of Kentucky and is a Certified Energy Manager.



## TYSON KAMUF

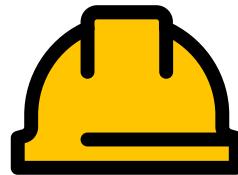
### **General Counsel**

Kamuf joined Big Rivers in 2018 as Corporate Attorney, and in 2021, he was promoted to General Counsel, where he oversees the company's legal and regulatory department, represents Big Rivers in various court and regulatory proceedings, and serves as legal adviser to the Board of Directors and management. Kamuf was previously an attorney and shareholder in the Owensboro, Kentucky, law firm of Sullivan Mountjoy, PSC. Kamuf graduated magna cum laude from the University of Kentucky with a B.A. in Political Science and cum laude from the University of Kentucky College of Law.

# COMMUNITY IMPACT

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Big Rivers Electric Corporation employs nearly 300 people in western Kentucky.



**300 EMPLOYEES**

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Employee giving and corporate matches provide thousands in United Way donations annually. In addition, Big Rivers supports other community organizations with thousands in donations each year. Employees also volunteer to work on local projects.

## GIVING BACK

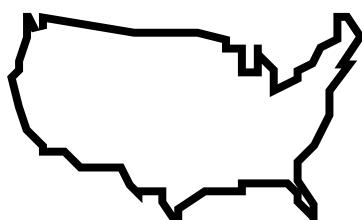
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Our coal-fired power plant generates using locally sourced fuel. Big Rivers has purchased roughly \$100 million in coal in recent years, with most of that coming from regional mines.



**FUELED BY KY**

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**\$400+ MILLION**

Big Rivers Electric Corporation and its operations impact the local economy by an estimated +\$400 Million.

# SAFETY EXCELLENCE

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## Big Rivers holds 59 Governor's Safety and Health Awards.

*That's more than any other entity in Kentucky.*



### KEMI Honors

Kentucky Employers' Mutual Insurance (KEMI) named Big Rivers as a 9th consecutive Destiny Award in 2024.

The annual award recognizes KY organizations for their safety commitment and success.

### Rescue Training

Big Rivers opens up power plant facilities to local fire departments for high-angle rescue training.

The first responders provide emergency resources if needed at Big Rivers locations while also receiving on-site training opportunities.

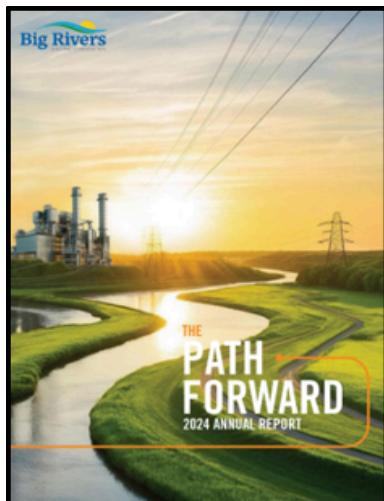
### Safety Records

Big Rivers' lost-time incident rate is less than half of the national G&T average.

For the first time in Big Rivers' history, all employees at all locations reached one year without a recordable injury in 2023.

# OTHER RESOURCES

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## 2024 ANNUAL REPORT

Contains financial highlights, board members, safety data and energy production metrics.



## FOLLOW BIG RIVERS ONLINE

information about Big Rivers can be found on Facebook, Instagram, X(Twitter), and LinkedIn.

Press releases, photos and videos posted to [www.bigrivers.com](http://www.bigrivers.com) and on the Big Rivers Facebook page.

